

Advertisement Technical Specifications			
Category	Advt Size	Online Edition Tariff	Print Edition Tariff
Full Page	15.0 X 20.5 cms (Width X Height)	Rs. 10000 per insertion	Rs. 20000 per insertion
Full Page Bleed	17.5 X 22.5 cms (Width X Height)	Rs. 10000 per insertion	Rs. 20000 per insertion
Half Page - Horizontal	14.5 X 10.0 cms (Width X Height)	Rs.6000 per insertion	Rs. 10000 per insertion
Half Page - Vertical	10.0 X 14.5 cms (Width X Height)	Rs.6000 per insertion	Rs. 10000 per insertion
Double Spread Bleed	35.0 X 22.5 cms (Width X Height)	Rs.15000 per insertion	Rs. 30000 per insertion

Detailed Design Specifications for Bleeds	
Bleed Size	17.5 X 22.5 cms (Width X Height)
Please allow 10 mm print safe area to allow for the magazine gutter	

Gateway-fold Front (Print Edition Only)	
Non-Bleed Advt Size	30.0 cms X 20.5 cms
Bleed Advt Size	33 cms X 22.5 cms
The gateway fold will open on the right-side ...Displaying Double spread size advt	Gateway Fold Advt Tariff Rs. 45000/- per insertion

Bookmarks

Bookmark size – 6 X 20.0 cms – Rs.25000/- per issue (Print Edition Only)
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Indexed Advt

(Advertisement in a thick card paper with an index) Size - Same as Full page bleed advt Rs.30000/- per insertion – Print Edition only

Material required

Soft copy - 300 DPI high resolution image in JPEG format Print Paper - Indian Art paper

ONLINE MAGAZINE Complimentary Distribution

Via email, social media (LinkedIn) whatsapp (approx 75000 + Connections Worldwide)

PRINT EDITION MAGAZINE

- Complimentary Distribution @ MMG Conferences / Events
- Subscription basis by courier to Subscribers